PowerPro DMS – News & Views

Welcome to the first PowerPro DMS Newsletter!

Our goal is to meet your business needs both today and as they evolve in the future! This newsletter is one small part of that effort. It will help inform our clients of the new additions, customizations, and modifications to PowerPro. As always, we welcome your suggestions; let us know what features you would like to see added in order to help make your business more successful.

*** Quick Tips ***

Do you ever wonder about the value of PowerPro DMS and what it adds to your business?

I see PowerPro as a tool, and a valuable business asset. It's features are extensive, and easy to learn!

PowerPro doesn't call-in sick, nor does it forget.

PowerPro remembers every item you have ever sold to anyone.

PowerPro remembers who owes you money!

PowerPro helps you and your staff work more efficiently.

PowerPro will always remember phone numbers, birthdays, anniversaries, etc.

PowerPro will remind you when you need to call a customer.

PowerPro costs about 10% of what you pay an employee. If you find anyone that can do half of what PowerPro does, hire them!

PowerPro pays for itself many times over by allowing you and each employee to work more efficiently!

Steven W. Pitts
Owner of SCTI
Creator of PowerPro

HIGHLIGHTS & FEATURES

• Discounts

The latest version of PowerPro DMS includes the long-awaited feature that shows both the Retail and Customer Price on invoices, as well as a You Saved Amount at the bottom after the invoice total. This new feature will make it easier for your customers to see exactly how much they saved on every item and on the entire transaction.

• Rentals

PowerPro now includes a very nice Rentals Management Utility for renting equipment by the Hour, Day, Week, etc…

• Traffic Log

A Customer Traffic Log Utility has been added to PowerPro and allows you to track your customer traffic including Walk-Ins, Internet, Referrals, Phone-In, and Other sources. Easily assign a Sales Rep and Follow-up Date as needed to each entry.

• CRM Log

In addition to the Traffic Log, a CRM Log is now available to track and manage your customer relationships, sales follow-ups, etc… The Traffic Log and CRM Log are two more tools that should help increase sales.

UP TO SPEED

One of the best features of PowerPro is its ability to store notes about your customers. The notes can be about anything: Wish Lists, Unit For Sale information, Customer family names, Pet Peeves, etc… Not only that, this information is easily searchable, so you can quickly locate the customer who is looking for a 2010 Honda 1000R when you run across one. Get into the habit of entering notes in PowerPro, and practice with the Customer Notes – Word Search feature. It's like Gold!

TIP OF THE MONTH

When searching for specific Customers, Sales, or Service Tickets, you can enter the Last Name, First Name, or a Partial Last Name. You can also use the Custom Search option to search for very specific information such as Zip Code = 40502 and Total > 10000.

Note: There are literally dozens of search options within PowerPro. Understanding how to search and quickly find information within PowerPro is key to working more efficiently!

WE'RE HERE TO HELP

Call if you need help with PowerPro DMS, or if you want to inquire about the features mentioned in this newsletter. Talk to an expert!

Solutions for the 21ˢᵗ Century

* Be sure to Backup Your Data Everyday * Always run Anti-Virus Software * Always ensure your Accounting Records are Current *